

# North America Final Round Jury

Tim Austin  
Chief Creative Officer  
TPN

Craig Bagno  
SVP, Group Strategy Director  
McCann Erickson

Toby Barlow  
EVP, CCO, Ford Global Team  
Team Detroit

Jane Barratt  
President  
Young & Rubicam NY

Jonathan Bauer  
Head of Strategy  
Droga5

Roger Beasley  
SVP, Director of Strategic Planning  
Erwin-Penland

Mark Bellissimo  
President, Managing Director  
Campbell-Ewald

Mike Bentley  
EVP, Chief Strategy Officer  
Team Detroit

Liz Bigham  
SVP, Director of Brand Marketing  
Jack Morton Worldwide

Lori Bitter  
President  
Continuum Crew

Chris Boothe  
Chief Operating Officer  
Starcom USA

Ramona Boston  
Managing Director  
Morgan Stanley

Brent Bouchez  
Founder  
Agency Five-0

Gordon Bowen  
Chief Creative Officer  
mcgarrybowen

Brad Brinegar  
Chm & CEO  
McKinney

Scott Briskman  
VP, Executive Creative Director  
Signal To Noise

Emily Buchanan  
SVP, Deputy Director of  
Consumer Marketing  
MSL New York

Courtney Buechert  
President  
Eleven Inc.

Phil Buehler  
Senior Partner, Head of Planning  
OgilvyOne

Mike Caguin  
Executive Creative Director  
Colle+McVoy

Nigel Carr  
SVP & Director of Brand Planning  
Cramer-Krasselt

Jeff Chapman  
Global Director, Brand  
Communications  
Schick Wilkinson Sword

William Charnock  
Chief Strategy Officer  
R/GA

Quincy Cherry  
VP, Chief Creative Officer  
UniWorld Group

Thomas Chetrick  
Principal  
Chetrick Consulting

Terry Clark  
CMO, UnitedHealthcare  
Medicare & Retirement  
UnitedHealth Group

Gary Colen  
CEO  
AMP Agency

Walt Connelly  
Executive Creative Director  
JWT New York

Marty Cooke  
CCO  
Rapp

Phil Cowdell  
CEO  
Mindshare

Avi Dan  
Founder & President  
Avidan Strategies

Michael Davis  
Chief Creative Officer  
imc<sup>2</sup>

Patricia Lippe Davis  
VP, Marketing  
AARP

Colleen DeCourcy  
CEO  
Socialistic

Kathy Delaney  
President, Chief Creative Officer  
SapientNitro

Andrew Delbridge  
Partner & Chief Strategy Officer  
McKinney

Rachel Dennis  
Director of Marketing,  
Corporate Customers  
Getty Images

Kevin DiLorenzo  
CEO  
OLSON

Greg DiNoto  
Partner & CCO  
Deutsch

Mike Doherty  
President  
Cole & Weber United

Scott Donaton  
President & CEO  
Ensemble

Lisa Donohue  
CEO  
Starcom USA

Rick Dow  
SVP, Chief Marketing Officer  
Midas International

Matthew Egol  
Partner  
Booz & Company

Ron Elgin  
CEO  
DDB Seattle

Ian Elmer  
Vice President  
Millward Brown

Sam Ewen  
CEO  
Interference

Michael Fanuele  
Chief Strategy Officer  
Fallon

# North America Final Round Jury

Amy Fayer  
Research Director  
Dynamic Logic

Joseph Feczko  
SVP, Innovation, Integration  
and Broadcast  
Macy's

Russell Findlay  
CMO  
Major League Soccer

Connie Fontaine  
Ford's Mgr., US Luxury & Non-  
Traditional Communications  
Ford Motor Company

Christine Fruechte  
President & CEO  
Colle+McVoy

Tom Fugleberg  
Executive Creative Director  
OLSON

Richard Gagnon  
Chief Media Officer  
Draftfcb

Benoit Garbe  
Director  
Millward Brown Optimor

Peter Gardiner  
Partner & Chief Media Officer  
Deutsch

Joe Gaulzetti  
SVP, Group Account Supervisor  
Campbell-Ewald

James Gilbert  
Director, Global Advertising  
Campbell's Soup

Ted Gilvar  
EVP, Chief Global Marketing Officer  
Monster Worldwide

Linda Lane Gonzalez  
President  
ViVa Partnership

Chloe Gottlieb  
VP, Executive Creative Director  
R/GA

Anne Green  
President & COO  
CooperKatz & Company, Inc.

Ann Green  
Partner, Client Solutions  
Millward Brown

Stephen Hahn-Griffiths  
Chief Strategy Officer  
Leo Burnett

Marty Harper  
SVP, Strategic Planning Director  
Leo Burnett

Vita Harris  
EVP, Chief Strategy Officer  
Draftfcb

Peter Hempel  
President & CEO  
DDB NY

Katrina Hess  
Executive Creative Director  
The Heavyweights

Beth Hirschhorn  
SVP & CMO  
MetLife

Carla Hudson  
Director, Brand Strategy  
Capital One

Phil Hussey  
President  
89 Degrees

J. Johan Jervoe  
VP/Director Creative Services &  
Digital Marketing  
Intel Corporation

Owen Jia  
President & CCO  
EXIS China

Marnie Kain  
EVP, Managing Director, Retail Group  
Saatchi & Saatchi

Eva Kasten  
President  
NORAL Group

Anne Marie Kelly  
SVP, Marketing and Strategic Planning  
GfK MRI

Kendra Hatcher King  
Worldwide Director of Insight  
and Innovation  
Initiative

Harvey Kipnis  
Managing Director  
OgilvyOne, NY

Mark Kirby  
Head of Corporate Advertising  
ING

Bruce Kirton  
Director, Strategic Planning  
UniWorld Group

Laurence Klinger  
EVP, Chief Creative Officer  
Lapiz

Greg Knipp  
CEO  
Dieste

Archana Kumar  
EVP, Group Planning Director  
BBDO

Don Lane  
EVP/Executive Director  
Arnold Worldwide

Simon Law  
Executive Planning Director  
True Worldwide

Julia Lennox  
VP, US Retirement Products  
Marketing Group  
MetLife

Josh Levine  
CEO  
Rebel Industries

James Lou  
Chief Strategy Officer  
DDB U.S.

Todd Lowe  
Managing Partner, Invention Planning  
Mindshare North America

John Luginbill  
CEO  
The Heavyweights

Lesya Lysyj  
SVP/CMO, Heineken USA  
Heineken

Tim Mahoney  
SVP and CMO  
Subaru of America, Inc.

Mick McCabe  
Chief Strategy Officer  
Kirshenbaum Bond Senecal + Partners

Jim McDowell  
Vice President  
MINI USA

Peter McGuinness  
Chairman & CEO  
Gotham Inc.

# North America Final Round Jury

Patrick McKenna  
Manager, Product Planning & Strategy  
MINI USA

Russ Meyer  
Chief Strategy Officer  
Landor Associates

Colin Mitchell  
Worldwide Head of Planning  
Ogilvy & Mather

Bob Molineaux  
Founder & President  
Venables Bell & Partners

Bert Moore  
Chief Strategy Officer  
Deutsch New York

Darren Moran  
EVP, CCO  
Draftfcb

Marcio Moreira  
Vice Chairman  
McCann Worldgroup

Tom Moudry  
CEO & Chief Creative Officer  
Martin | Williams

Jim Murphy  
V.P. Director of Global Marketing -  
Jack Daniel's  
Brown-Forman

Suresh Nair  
EVP, Director of Global  
Strategic Planning  
Grey

Esther Novak  
Founder & CEO  
Vanguard Comm

Ann Nurock  
President & CEO  
Grey Canada

Bill Oakley  
CCO  
TM Advertising

Leo Olper  
CEO  
Euro Latino

Marty Orzio  
Chief Creative Officer  
Gotham

Matías Perel  
CEO  
Latin3

Jason Peterson  
CCO  
Euro RSCG Chicago

Terry Rakosky  
VP, Brand Marketing  
Stanley Black & Decker

Michael Ramah  
Sr Partner, Global Director of  
Strategic Planning  
Porter Novelli

Randall Ringer  
Managing partner  
Verse Group, LLC

Rita Rodriguez  
Executive Vice President  
Omnicom Group Inc

William Rosen  
President, CCO, North America  
Arc Worldwide

Frank Sanni  
EVP, Director of Creative Integration  
Arnold

Fred Sattler  
EVP, Managing Director, Initiative Plus  
Initiative

Gary Scheiner  
Managing Partner, CCO  
Rosetta

Dagny Scott  
VP/Director, Cultural and  
Business Insights  
Crispin Porter + Bogusky

Pamela Seagle  
SVP - Enterprise Marketing  
Bank of America

Rebecca Sears  
Senior Brand Manager, Softsoap  
Colgate-Palmolive | CIC Personal Care

Dina Shapiro  
SVP Brand Strategy Director  
Citi

Baba Shetty  
EVP, Chief Media Officer  
Hill Holliday

David Shulman  
President  
Wunderman

Jamie Shuttleworth  
Chief Strategic Planning Officer  
Draftfcb

Shelley Simmons  
Director of Brand Communications  
and Values  
The Body Shop

Chris Smith  
Chief Strategy Officer  
The Marketing Arm

Cheryl Stallworth-Hooper  
CEO  
Firefly Millward Brown

Kelly Thompson  
Director of Brand Planning, Partner  
Carmichael Lynch

Thomas Troja  
Founder  
The Social Symphony

Bernard Urban  
President & CCO  
Gigantic

Nancy Vonk  
C-CCO  
Ogilvy Toronto

Carl Warner  
Co-President, ECD  
JWT Atlanta

Carter Weitz  
President, CCO  
Bailey Lauerman

Dominic Whittles  
President, Draftfcb West Coast  
Draftfcb

Lewis Williams  
EVP, CCO  
Burrell Communications Group

Kaining Xiao  
Chairman of the Board  
Beijing keyijianing investment Co., Ltd

Faris Yakob  
Chief Innovation Officer  
Kirshenbaum Bond Senecal Partners

Antony Young  
CEO  
Optimedia/US

Joanne Zaiac  
President, NY, Stamford & Atlanta  
Digitas

Lisa Zoellner  
CMO  
Gold's Gym

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## **JUDGING CHAIRS**

Ellen Pace  
Global Client Leader, EVP  
Y&R

Gary Steele  
Managing Partner  
Arnold Worldwide

## **MODERATORS**

Susan Bishop  
SVP, Group Account Director  
Cramer-Krasselt

Linda Cornelius  
Senior Partner, Managing Director  
Ogilvy & Mather

Kendall Crolius  
Partner  
The Sulevia Group

Peter Geary  
EVP, Brand Agency Leader  
BBDO

Greg Joumas  
COO  
BaileyGardiner Advertising

David Maas  
SVP, Group Account Director  
Team Detroit

Janet Northen  
EVP, Director Agency Communications  
McKinney

Josh Rogers  
Executive Creative Director  
Imagination