

# North America Round One Jury

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Pat Adams  
Managing Director  
Secret Weapon Marketing

Dan Albert  
SVP, Executive Director of Media  
MARC USA

Ruth Amir  
CMO  
Siltanen & Partners

Michael Angelovich  
Group Strategic Planning Director  
mcgarrybowen new york

Ben Applebaum  
Executive Creative Director  
Colangelo

Eric Asche  
SVP, Marketing  
American Legacy Foundation

Christine Bacon  
Executive Director, Global Advertising  
and Sponsorships  
Morgan Stanley

Janet Barker-Evans  
EVP, Group Creative Director  
Draftfcb

Adrian Barrow  
Global Planning Director  
JWT

Roger Battacharia  
Director, Business Analysis & Insights  
Pernod Ricard USA

Michael Bednar  
Chief Creative Officer  
Engauge

Jonathan Beebe  
Digital Marketing Manager  
Ford Motor Company

Stevie Benjamin  
Media Director  
MillerCoors

Richard Bernstein  
SVP, Managing Director  
ARC Worldwide

Patrick Berry  
Co-Founder/COO  
Colossal Squid

Don Blashford  
EVP, Worldwide Account Director  
Publicis

Peter Bolt  
VP, Director of Integrated Solutions  
DDB Canada

Chris Borchert  
Managing Director  
Dynamic Logic

Michael Borosky  
Founder, Creative Director  
Eleven Inc.

Scott Briskman  
VP, Executive Creative Director  
Signal to Noise

Bobby Brittain  
VP, Sparkling Business  
Coca-Cola Canada

Deborah Broda  
Account Director  
DDB

Tom Brookbanks  
Managing Director, Global Solutions  
MEC

Michael Bryce  
EVP, Group Creative Director  
Deutsch LA

Mark Bubula  
VP, Director of Strategy  
OLSON

Cari Bucci  
SVP, Director Client Services  
Marc USA

Tracy Buckingham  
Director, Marketing Services  
Bacardi

Denis Budniewski  
General Manager, Team Cadillac  
Fallon

Pablo Buffagni  
SVP, Chief Creative Officer  
Conill

Stuart Burkhoff  
VP, Media and Sponsorship  
Ameriprise Financial

Kim Canfield  
Managing Partner  
MEC

Mary Carpenter  
President  
SMG Performance Marketing

Jennifer Cascino  
Brand Director  
NBC Universal

John Chan  
Managing Partner  
Pearl Strategy & Innovation Design

Steve Chavez  
SVP & Exec Dir-Creative  
Leo Burnett Detroit

Rick Clancy  
Senior Director, PR  
Covario

Sabrina Clarke  
Vice President  
Millward Brown

Rich Claussen  
EVP, Client Services  
Bailey Lauerman

Jeremy Coen  
Senior Vice President  
Millward Brown

Adam Collins  
VP, Director of Strategic Planning  
MacLaren McCann

Bob Coppola  
Vice President  
Millward Brown

Steve Cotten  
VP, Group Managing Director  
SMG Canada

Ed Cotton  
Director of Strategy and Innovation  
Butler, Shine, Stern & Partners

Susan Courtney  
VP, Group Media Director  
Starcom Worldwide

Jim Cowser  
Director of Advertising and Brand  
Strategy  
ING

Carolyn Crafts  
CMO  
Cars.com

Jeff Cruz  
Associate Partner  
VSA Partners

Paul Curtin  
Founder, Creative Director  
Eleven Inc.

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Judy Davey  
VP Marketing Assets  
Molson

Michael Davidson  
SVP, Business Unit Director  
DDB Canada

Evan Davies  
Executive VP  
McCormick Company

Wells Davis  
EVP, Strategic Planning  
Saatchi & Saatchi Advertising

Denise Delahorne  
SVP, Group Strategy Director  
DDB

Rachel Dennis  
Director of Marketing,  
Corporate Customers  
Getty Images

Matt D'Ercole  
Executive Creative Director  
Digitas

Todd Dexter  
VP, Group Creative Director  
Carlson Marketing

Michael Dill  
Managing Partner  
Circle One

John Dillon  
Vice President, Marketing  
Denny's

Kerry Doyle  
SVP, Brand Content & Alliances Group  
Team Detroit

Amy du Pon  
SVP Director  
UM

Brian Elwarner  
EVP/Managing Director  
Starcom Detroit

Marc Engelsman  
VP, Client Programs & Services  
Digital Brand Expressions

Ken Epstein  
Director of Advertising  
Electronic Arts

Eliza Esquivel  
Group Planning Director  
TBWA Chiat Day

Joel Ewanick  
Global Chief Marketing Officer  
General Motors

Grant Fiorita  
VP, Group Media Director  
Cramer-Krasselt

Dan Fisher  
VP Creative Director  
Arc Worldwide

Laura Flanagan  
President  
ConAgra Foods

Christie Fleming  
Vice President Marketing  
Del Monte Foods

Katie Ford  
EVP, Managing Director  
Starcom Chicago

John Fredette  
Manager, Branded Entertainment,  
Broadcast Media & Sponsorship  
IBM

Cynthia Galbincea  
Executive Director of Marketing  
and Communications  
Cleveland Clinic

David Gauger  
President  
Gauger + Associates

Philip George  
Managing Director  
TBWA Toronto

Kim Getty  
EVP, Executive Director  
Deutsch Inc.

David Gibb  
EVP, Managing Director  
JWT

Mike Goff  
Vice President, Corporate Marketing  
Sprint

Barbara Goose  
Executive Director Boston &  
Detroit/EVP  
Digitas

Jennifer Gordon  
Director, Global Advertising  
Campbell Soup Company

Gary Greenberg  
Chief Creative Director  
Allen & Gerritsen

Stacey Grier  
Chief Strategic Officer  
DDB West

Christian Haas  
Executive Creative Director,  
Associate Partner  
Goodby, Silverstein & Partners

Denny Haley  
President/CCO  
BBDO Minneapolis

Tamy Harms  
SVP  
Digitas

Larry Harris  
VP, Mktg Communications Manager  
BNY Mellon Global Markets

Carrie Heinonen  
VP, Marketing and Public Affairs  
Art Institute of Chicago

Tyler Helms  
VP, Group Account Director  
Deutsch, Inc.

Bryan Herrman  
SVP, Group Account Leader  
Barkley

Philip Heuring  
SVP, Director of Brand Planning  
22squared

Amber Higgins  
Group Director,  
Communications Strategy  
Team One

Baxter Holland  
Senior Strategist  
Anomaly

Sandra Howard  
Director, Advertising  
Southwest Airlines

Graeme Hutton  
Communications Research and  
Insights Director  
UM

Chris Jacobs  
SVP, Executive Creative Director  
Cramer-Krasselt

Bill Jeffway  
Managing Director  
Ogilvy & Mather

Stephen Jekogian  
Sr Manager Global Consumer Insights  
Merck/ Schering Plough

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Corey Johnson  
Director of Consumer Engagement  
Carmichael Lynch

Brian Johnson  
National Advertising Manager  
Subaru of America

Carl Jones  
VP, Executive Creative Director  
Grey Canada

Billy Jurewicz  
Founder and CEO  
space150

Jason Kahner  
SVP, Group Account Director  
Grey

Beth Kaiser  
Director of Brand Planning  
ArnoldNYC

Sue Kaufman  
Managing Director  
Mediaedge:cia (MEC)

Gareth Kay  
Director of Brand Strategy  
Goodby Silverstein & Partners

Heather Kennedy  
Global Insights - Brand Insights  
FIL, Speciality  
Clorox

Bob Kennedy  
Director, Global Advertising  
McAfee

Janine Keogh  
VP, Consumer Insight & Strategy  
Kraft Canada

David Kim  
Interactive Creative Director  
Venables Bell & Partners

Michael Kizilbash  
VP, Creative Director  
Draftfcb Healthcare

Mary Knight  
EVP, Group Creative Director  
Draftfcb

Jennifer Kohl  
Executive Director, Integrated Media  
BrandBuzz/Young & Rubicam

Jimmy Kollin  
SVP, Creative Director  
Doner

Phil Koutsis  
VP, Group Creative Director  
Momentum Worldwide

Christine Lane  
Project Manager  
Interference Inc

Betsy Lazar  
Vice President, Global Media  
Kellogg Company

Neil Leinwand  
VP Marketing, Refreshment Beverages  
Kraft Foods

Jim Lesser  
EVP, Executive Creative Director  
BBDO West

Steve Levit  
CCO  
McCann Erickson

Lauren Levitt  
Strategy Director  
TBWA Chiat Day

Mathieu Lignel  
EVP, Group Management Director  
Draftfcb

David Lockwood  
EVP, Group Director  
Solutions Planning  
Campbell-Ewald

David Maas  
SVP, Group Account Director  
Team Detroit

Meghann Mackenzie  
Group Planning Director  
JWT

Seb Maitra  
SVP, Media Analytics and Search  
Hill Holliday

Leesa Martin  
VP, Market Research  
Nationwide

Carmen Mayes  
Marketing Manager  
ARAMARK

Donna McCullough  
Manager Corporate Branding  
Prudential

Bob McNeil  
President & CEO  
Images USA

Scott Megginson  
President  
Millward Brown Canada

Norm Melamed  
SVP, Managing Director  
Publicis

Alison Metcalfe  
Vice President Marketing, USA  
Tourism Ireland

Bernardo Meza  
Senior Marketing Manager  
Wm.Wrigley Jr. Company

Jana Mihaylova  
Director, Performance Nutrition  
Abbott

Pablo Miro  
SVP, Head of Account Management  
Lapiz

Peter Mitchell  
President & CEO  
Woodbine

Patrick Moorhead  
VP, Director of Mobile Platforms  
Draftfcb

Chris Mumford  
SVP, Group Account Director  
Martin Agency

Martin Murphy  
SVP, Group Account Director  
Draftfcb

Suzanne MV Phelps  
Vice President, Client Management  
The Marketing Store

Brent Nelsen  
Managing Partner, SVP, Director  
of Planning  
Leo Burnett

Cindy Nelson  
SVP, Managing Director  
Critical Mass New York

Jennifer Neuren  
Senior Manager, Consumer Insights  
and Strategy  
Kraft Foods

Nicole Nye  
VP, Director of Account Management  
OLSON

Joanne O'Brien  
Group Account Director  
Secret Weapon Marketing

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Felix Olmo  
Brand Manager - Baby Care NBC  
Procter & Gamble

Julia Oswald  
VP, Strategy and Insights  
Domino's Pizza

Brian Owens  
Global Head of Brand Strategy  
eBay

Fidel Parente  
VP, Group Director  
Carat

Miraj Parikh  
Vice President  
Spark Communications

Jim Paul  
VP, Creative Director  
Arc Worldwide/Leo Burnett

Donald Peasley  
VP, Account Director  
Leo Burnett

Steve Peckham  
Director of Holistic Services, SVP  
OLSON

Susan Peters  
Executive Vice President  
Edelman

Thomas Peyton  
Honda Brand Manager  
American Honda Motor Company

Deborah Pfluger  
Founder/Owner  
Aha

Elyssa Philips  
SVP, WW Creative Manager  
Draftfcb

Larry Platt  
SVP, Group Creative Director  
McCann Erickson

Reginald Ponder  
VP & Senior Account Director  
E Morris

Nicole Portet  
Director, Brand Advertising  
Charles Schwab

Wes Pringle  
VP, Brand Business Teams  
Whirlpool

Marino Puhaj  
SVP, ECD  
Biggs|Gilmore

Dan Reaume  
Managing Director  
Mindshare

Matt Rebmann  
Vice President  
Millward Brown

Gail Reisman  
Senior Director of Marketing  
Amtrak

Bill Reynolds  
VP Media & Analytics  
Erwin-Penland

Randall Ringer  
Managing Partner  
Verse Group

Daniel Rioux  
Director, Media Planning  
Campbell-Ewald

Michele Roney  
SVP, Retail Marketing  
Mars Advertising

Dave Rosenberg  
Chief Strategic Officer  
GMR Marketing, LLC

Erica Rosengart  
SVP, Group Client Director  
MediaVest

Nile Rowan  
Group SVP Client Service  
Millward Brown

John Rubino  
President  
Green Rubino

Diane Ruggie  
SVP, Group Creative Director  
DDB

Scott Russell  
EVP, Managing Director Chrysler  
Universal McCann

Malcolm Russell  
Senior Strategist  
Anomaly

Christine Saunders  
SVP, Group Media Director  
Starcom Worldwide

Melissa Schulz  
SVP, Global Group Account Director  
Publicis

Scott Schwartz  
Global Strategist  
UM

Morgan Seamark  
SVP, Global Group Director  
BBDO / Proximity Worldwide

Josh Shabtai  
Emerging Media Strategist  
JWT

Paul Silverman  
Executive Director  
Team One

Nanci Silverman  
SVP, Group Management Director  
DRAFTFCB

Jonathan Silverstein  
SVP, Group Account Director  
GSD&M Idea City

Charles Silvestro  
VP, Worldwide Marketing Operations  
MasterCard Worldwide

Tim Simonds  
Managing Director,  
Marketing & Merchandising  
United Airlines

John Simpson  
SVP, Group Creative Director  
Arnold Worldwide

Harjot Singh  
SVP, Director of Planning  
Grey Canada

Paul Slater  
VP, Group Creative Director  
Momentum Worldwide

Ianna Small  
Manager Marketing Strategy  
Disney & ESPN Media Networks

Stuart Smith  
Head of Brand Strategy  
Wieden-Kennedy

Michael Soroosh  
VP, Account Planning Director  
Cramer-Krasselt

Krista Souto  
Global Marketing Manager  
PricewaterhouseCoopers LLP

# North America Round One Jury

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Jim Spinello  
SVP, Marketing Communications,  
Digital Svcs & Youth Culture  
rEvolution

Neal Stamell  
SVP, Group Planning Director  
Element 79

John Stapleton  
EVP Chief Creative Director  
22squared

Dave Steinberg  
Senior Vice President  
Millward Brown

Thomas Sullivan  
SVP, Group Creative Director  
McCann Erickson

Dale Taylor  
President & CEO  
Abelson Taylor

Britton Taylor  
Group Planning Director, Old Spice  
Wieden-Kennedy

Michael Terhardt  
Marketing Director  
Henkel Corporation

Karl Turnbull  
EVP, Strategic Planning Director  
Draftfcb

Lauren Turner  
Group Planning Director  
JWT

Maria Vallis  
Senior Vice President  
Millward Brown

Brent Vartan  
SVP, Planning Director  
Deutsch, Inc.

Jeanne Vaughn  
SVP & Dir-Planning-GlobalHue Latino  
GlobalHue

Susan Venen-Bock  
Manager, NA Media and  
Multicultural Marketing  
Ford Motor Company

Thom Villing  
President/Co-Founder  
Villing & Company

Anthony Volpe  
Director of Brand Advertising  
Travelocity

Nancy Vonk  
C-CCO  
Ogilvy Toronto

Sharon Wacker  
EVP, Managing Director  
Team Detroit

Jordan Warren  
President & CEO  
Signal to Noise

Becca Weigman  
President  
TM Advertising

Eric Weisberg  
Executive Creative Director  
JWT

Neil White  
EVP  
BBDO Minneapolis

Matthew Willcox  
Executive Director, Institute of  
Decision Making, Director of  
Account Planning  
Draftfcb

Tom Wilson  
President  
Risdall Marketing Group

Bill Winchester  
SVP, Creative Director  
Lindsay, Stone & Briggs

Jim Wortley  
Executive Creative Director  
JWT