



# Shopper Marketing Jury

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## Round One:

Colleen Barkley  
SVP, Creative Director  
Ryan Partnership

Joe Beier  
EVP  
Gfk Interscope

Michele Crowley  
Group Account Director  
Integer Group

Ben DiSanti  
SVP, Planning & Perspectives  
TPN

Kim Hsieh  
Director, Retail Strategy  
G2

Nick Jones  
EVP, Retail Practice Lead  
Arc Worldwide

Renée Mahoney  
Executive Creative Director  
MARS Advertising

Tom Prestridge  
Director, Retail Leadership  
Alberto Culver

Mary Sagripanti  
Senior Director, Shopper Marketing  
Kraft Foods

## Final Round:

Danielle Bottari  
SVP, Director of Shopper Marketing  
MediaVest

Alison Chaltas  
Principal & EVP  
Gfk Interscope

Rodger DiPasca  
Director, Global Retail Communications  
Y&R

Sheila Hartnett  
CEO, North America  
OgilvyAction

Geoff Jackson  
Director, Integrated & Shopper Marketing  
Campbell Soup Company

Laura Moser  
Executive Director, Retail Strategy  
G2 USA

Scott Mueller  
SVP, General Manager  
MARS Advertising

Mark Scott  
EVP, Marketing Service Operations  
Acosta Sales & Marketing

## Judging Chair:

Ellen Hyde Pace  
Global Client Leader  
Y&R

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