

FINAL ROUND JUDGES

MODERATOR:

Carl Johnson
Co-Founder
Anomaly

Lars Bastholm
Chief Digital Creative Officer
Ogilvy & Mather

Noah Brier
Head-Strategic Planning
The Barbarian Group

Todd Cunningham
SVP, Strategy and Planning
MTV

Erik Hauser
VP, Executive Creative Director
Euro RSCG Impact 4D

Mick McCabe
Chief Strategy Officer
Kirshenbaum Bond Senecal + Partners,

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Manager, Marketing Communications and Consumer
Events
BMW North America

Rita Rodriguez
CEO, Americas
Imagination

Clark Scheffy
Practice Lead/Consumer Experience Design
IDEO

Kheri Tillman
VP Marketing
Heineken USA

Richard Ting
VP, ECD, Mobile & Emerging Platforms
R/GA

Johnny Vulkan
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