

Effie Awards

2010 Grand Effie Judges

GRAND JUDGES



Pete Carter
Director, Brand Building Integrated
Communications-Americas
Procter & Gamble



Jill Nykoliation
President
Juniper Park



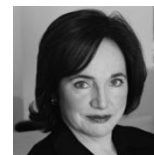
Geoff Cottrill
Chief Marketing Officer
Converse



Adrian Pettett
Managing Director & Global COO
Cake Group



Colleen DeCourcy
Chief Digital Officer
TBWA Worldwide



Rosemarie Ryan
Former President
JWT North America



Tony Granger
Chief Creative Officer
Young & Rubicam



Shiv Singh
Vice President &
Global Social Media Lead
Razorfish



Peter McDonough
President, Chief Marketing &
Innovation Officer
Diageo, NA



Chris Weil
CEO
Momentum Worldwide



Russ Meyer
Chief Strategy Officer
Landor Associates