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Effie Romania Celebrates 2015 Winners

The winners of the 12th annual Effie Awards Romania were awarded on the 2nd of June at the Romanian Athenaeum. At the awards ceremony, 26 trophies, including 1 Grand Effie, 4 Gold trophies, 9 Silver and 12 Bronze were presented.

The Grand Effie was awarded to the "Purity Test" campaign – Aqua Carpatica (Valvis Holding), made by Cohn and Jansen JWT. The agency won another 3 awards: Gold in the Non-alcoholic Beverages category and Bronze in Brand Experience for Aqua Carpatica – "Purity Test" and Silver also in the Non-alcoholic Beverages category, for Jacobs 3in1 – for "Full-job passion".

[See the winners >](#)