



2017 APAC Effie Awards Call for Entries Announced

“As one of the most coveted accolade in this region, the APAC Effie has become the “must-enter” award in the region’s competition calendar. This is where we can demonstrate our capabilities to deliver

innovation, creative solutions and results for brands,” said Anthony Wong, the 2017 Awards Chairman. He added, “I am excited to see the cases and look forward to be inspired by outstanding work that represents the best of the region - and the world.”

The 2017 Awards is now accepting entries through to December 2016 for all marketing communication efforts that have ran in Asia Pacific during the qualifying period. Winners will be announced at the Awards Gala in Singapore in April 2017.

Visit www.apaceffie.com for more information on the competition.